

Vejle's Green Guide

Together for the green transition



VEJLES GRØNNE VALG



Vejle's Grønne Valg is a new movement in Vejle Municipality focused on raising awareness about a more conscious consumption. The purpose is to highlight how our retail stores can:

- become more aware of the green transformation of their own operations
- improve their ability to sell products chosen consciously based on principles such as certifications, reduced carbon footprint, and social responsibility
- inspire citizens and consumers to make greener choices in their daily lives and consumption
- enhance their communication about their initiatives

The stores in Vejle city can voluntarily and free of charge become a part of the movement and receive guidance for their green transformation by consultants in Vejle Municipality. The guidance is translated into concrete initiatives and action plans for the stores' ongoing journey. Vejle Municipality continues its efforts to strengthen the retail sector to become more circular and for it to collaborate with the value chain and customers.

Meet Vejle's Grønne Valg in city centre, where mats and logos are visible.

A Greener Tourism

Many of the businesses you encounter on your vacation or while traveling around Vejle are actively working to reduce their environmental impact, and many also address social sustainability (e.g., through the Sunflower Program). VisitVejle collaborates with these businesses, providing guidance to both tourists and residents on how to consider the environment while traveling.



Scan and learn how to plan a holiday with a focus on sustainability.



The map is printed on recycled paper by a Swan-labeled printing company. The paper comes from FSC-certified forestry.

Consume with Care

If we want to be better at conserving our resources and reducing our consumption, a good rule of thumb is to: **Swap and share** instead of buying new, **repair or upcycle** as much as possible, **buy less**, buy **higher quality** items that last longer, **recycle**, or ensure proper waste separation.



Eat local

In Vejle, there are plenty of opportunities to **enjoy fantastic culinary experiences**, from farm shops to Michelin-starred restaurants and everything in between.

When dining out, look for and ask about: **Local farm shops, organic certification, animal welfare, choose restaurants with plant-based dishes**, or opt for places that use **locally sourced ingredients**.



Visit the Biodiversity Garden

As part of Vejle Municipality's climate efforts, Vejle Library has created an **biodiversity garden**. It aims to contribute to more wild nature and biodiversity, provide education, and encourage new partnerships and communities. www.vejlebib.dk/haven



Activities and Learnings

- 1 Vejle Musikteater, Vedelsgade 25, 7100 Vejle..... 2B
- 2 Økolariet, Dæmningen 11, 7100 Vejle..... 2B
- 3 VisitVejle, Banegårdspladsen 8, 7100 Vejle..... 2B
- 4 Biodiversitetshaven, Vejle Bibliotek..... 1B
- 5 Spinderihallerne, Spinderigade 11E, 7100 Vejle..... 2A
- 6 Klimaprojekterne i Østbyen - Boldbanen..... 3A
- 7 Steensens Vej 7, 7100 Vejle..... 4B
- 8 Klimaprojekterne i Østbyen - Klimaparken..... 4B
- 9 Ved Bølgen, 7100 Vejle..... 4B

Gastronomy and dining places

- 10 Lyst, Havnøen 1, 7100 Vejle..... 3B
- 11 Remouladen, Stævnen 55, 7100 Vejle..... 4B
- 12 Følmers Mikrobageri, Rådhuspassagen 5A, Vejle..... 2B
- 13 MadRick, Nørregade 55-57, 7100 Vejle..... 2A
- 14 Restaurant Nögen, Orla Lehmannsgade 3A, Vejle..... 2B
- 15 Onkel A, Orla Lehmannsgade 3C, 7100 Vejle..... 2B
- 16 The Buddha Bowl Project, Dæmningen 10B, Vejle..... 2B

Vejle's Grønne Valg (shops)

- 20 Kvickly Bryggen, Søndertorv 2, Store 100, Vejle..... 2B
- 21 Kaffebøren, Torvegade 4, 7100 Vejle..... 2B
- 22 Guldsmedegården, Torvegade 4A, 7100 Vejle..... 2B
- 23 Wunderwear, Torvegade 8, 7100 Vejle..... 2B
- 24 Eventyrsport, Torvegade 9, 7100 Vejle..... 2B
- 25 Masai, Torvegade 20, 7100 Vejle..... 2B
- 26 Louis Nielsen, Torvegade 22, 7100 Vejle..... 2B
- 27 Greenmind, Borgvold 12A, 7100 Vejle..... 2B
- 28 Fair Trade Butik Salam, Grønnegade 38, Vejle..... 2B
- 29 SMAAGansk, Vissingsgade 2, 7100 Vejle..... 2B
- 30 Tandlægerne i Centrum, Nørregade 5, 7100 Vejle..... 2B
- 31 Helle Hein Optik, Nørregade 9A, 7100 Vejle..... 2B
- 32 Hairværk, Nørregade 12E, 7100 Vejle..... 2B
- 33 Fabrikkanterne, Nørregade 63, 7100 Vejle..... 2B
- 34 Møbelstofagret, Nørregade 63, 7100 Vejle..... 2B
- 35 AEkvator Kaffe Nørregade 63, 7100 Vejle..... 2B
- 36 Ourchoice Nørregade 63, 7100 Vejle..... 2B
- 37 Ny Mundering, Vestergade 12, 7100 Vejle..... 2A
- 38 Fairpaint, Boulevarden 11H, 7100 Vejle..... 2A
- 39 Nybolig, Damhaven 5B, 7100 Vejle..... 2B
- 40 Den 6. sans, Skyttehusgade 34, 7100 Vejle..... 3A
- 41 FysioDanmark Vejle, Sjællandsgade 23A, Vejle..... 3B

Repair, exchange, and recycling

- 50 WeFood, Havnegade 3A, 7100 Vejle..... 2B
- 51 Blå Kors Genbrug, Vedelsgade 23, 7100 Vejle..... 2B
- 52 Kræftens Bekæmpelse, Nørretorv 2E, 7100 Vejle..... 2A
- 53 Røde Kors Genbrug, Damhaven 3A, 7100 Vejle..... 2B
- 54 ReShoppit Vejle, Vestre Engvej 1B, 7100 Vejle..... 2B
- 55 Kirkens Korshær, Flegmade 12, 7100 Vejle..... 2B
- 56 SecondLove, Pedersholms Allé 21, 7100 Vejle..... 1C
- 57 Mødrehjælpen, Foldegade 19, 7100 Vejle..... 2B
- 58 IM Genbrug, Ibæk Strandvej 6A, 7100 Vejle..... 3B
- 59 Frelsens Hær, Ibæk Strandvej 10, 7100 Vejle..... 3B

Transportation

- 80 Vejle Trafikcenter, Vejle Banegård..... 2B
- 81 Vejle Banegård, Banegårdspladsen 3B, Vejle..... 2B
- 82 Togstation v/Vejle Sygehus, Beriderbakken 1, Vejle..... 2A

About Vejle's Green Guide

In Vejle Municipality, we are on a journey towards creating a more sustainable and environmentally-friendly community, and we would like you to join us! That's why we've created this map where you can find businesses focused on green initiatives, valuable advice, and inspiration for making conscious green choices in Vejle municipality.

On the map, we've highlighted experiences & learning, produce and dining places, recycling & swapping, transportation, and tips for adopting good habits.

We hope that you will help us drive the green transformation by seeking out and supporting the green initiatives that exist when you're out and about.

Enjoy your journey and have a great time!



Økolariet

Økolariet is Vejle Municipality's **science centre** for sustainability and environment. Here, citizens of all ages can gain new knowledge about climate and the environment for **free** and learn how they can contribute to a better future. **Explore** exciting exhibitions, fun workshops, events, and more.

Learn more at www.okolariet.dk

From Here to There

Consider whether you can use buses and trains, get around by bicycle, or use a car-sharing service. If you have an electric vehicle, there are also ample opportunities to charge along the way. The possibilities are many, and new experiences await you.

Scan the QR code to find an overview of charging stations in Vejle Municipality.



Check **'Rejseplanen'** for an overview of public transportation or visit nabogo.com to find carpooling options. **Find information** about charging stations, traffic, and parking via the QR code.



Follow Vejle's Grønne Valg on Facebook and Instagram

Activities and Learnings

- 101 Givskud Zoo, Løveparkvej 3, 7323 Give 2B
- 102 Kongernes Jelling, Gormsgade 23, 7300 Jelling..... 3B
- 103 Klimalandsby Vandel, Skolevej 1, 7184 Vandel..... 1B

Gastronomy and dining places

- 110 Restauranten på Haraldskær Sinatur Hotel 3B
og Konference, Skibetvej 140, 7100 Vejle
- 111 Bøgedal Bryghus, Høllundvej 9, 7100 Vejle..... 3C
- 112 Den Lille Bondegård, Koldingvej 613, 7100 Vejle..... 3C
- 113 Restaurant Tree Top, Munkebjergvej 125, 7100 Vejle... 4B
- 114 BLAS, 31 Ahornvej, 7183, Randsbøldal 2B
- 115 Engmark Is, Engmarksvej 2, 7323 Give..... 2A
- 116 Fary Lochan Destilleri, Ågade 41, Farre, 7323 Give... 2B
- 117 Solhøjgaard Økologi, Nørupvej 30, 7321 Gadbjerg.... 2B
- 118 Tinnetsgaard, Hæmmervej 28, 7173 Vonge..... 2A
- 119 Munkebjerg Øko Frugtplantage 4B
- 120 Skovbyvej 64, 7080 Børkop
- 120 Restaurant Børkop Vandmølle, Vandmøllevej 4 4C
7080 Børkop
- 121 Ravnsminde, Brandtlundvej 106, 7080 Børkop..... 4C
- 122 HopbalLe Mølle Gårdbutik 3B
- 123 HopbalLevej 56, 7300 Jelling
- 123 Jelling Bryghus, Nordkrogen 19, 7300 Jelling 3B
- 124 SEJD Café & Boutique, Gorms Torv 7, 7300 Jelling. 2B
- 125 Jelling Bryggeri, Møllegade 10, 7300 Jelling..... B

Vejle's Grønne Valg (shops)

- 128 Danmark og Norden..... 4B
- Assendrup Nørremark 67, 7120 Vejle Ø

Repair, exchange, and recycling

- 130 Kirkens Korshær, BalLevej 4, 7182 Bredsten..... 2B
- 131 IM Genbrug, Vejlevej 11, 7300 Jelling..... 3B
- 132 DIN Genbrug, Brejning Søndergade 46, Brejning 4C
- 133 Kirkens Korshær Genbrug 4C
- 134 Ny Boder 31, 7080 Børkop
- 134 Røde Kors Genbrug 2A
- Vimmelskæftet 17 og Møllegade 18A, 7323 Give
- 135 Ressource Center Vejle, Laboratoriet og Butikken.... 4B
- Voervej 12, 7120 Vejle
- 136 Egtved Genbrugsplads, Nydamsvej 8, 6040 Egtved... 2C
- 137 Børkop Genbrugsplads 4C
- Overmøllevej 121, 7080 Børkop
- 138 Give Genbrugsplads, Dyrskuevej 2, 7323 Give 2A
- 139 Danmission Vejle, Vindinggård Ringvej 1A, Vejle 3B

Transportation

- 150 Delebil Givskud, Vejlevej 65, 7323 Give (ByensBil).. 2B
- 151 Delebil Vandel..... 1B
- Grindstedvej 15, 7184 Vandel (ByensBil)
- 152 Delebil Flegmøde, Flegmøde 18, 7100 Vejle (Tadaa).. 3B
- 153 Samkørselsplads Vejle S, Grønlandsvej 264 3C
- 154 Samkørselsplads Vejle N, Dandyvej 1, 7100 Vejle.... 4B
- 155 Samkørselsplads, afkørsel 59 Hornstrup 4B
- 156 Jelling Station, Jernbanevej 3, 7300 Jelling 3B
- 157 Give Station, Allegade 10, 7323 Give..... 1A
- 158 Thyregod Station, Vestre Allé 8C, 7323 Give..... 2A
- 159 Brejning Station, Stationsvej 97, 7080 Børkop 4C
- 160 Børkop Station, Jernbanegade 2, 7080 Børkop 4C

Who's on the map

The businesses you find on the map have been selected based on their initiatives, products, or certifications. Some businesses have made significant progress in their green journey, while others are just getting started. However, they all share a goal of development and promoting the green transformation. The criteria for selecting businesses include:

- having an environmental certification or being in the application process
- being a member of Vejle's Grønne Valg
- organic, free-range, or biodynamic production
- primarily using/selling local produce and products
- circular business model

Businesses must meet at least one of these criteria, which is verified by the collaboration group before (re)printing the map: Vejle's Green Choice, VisitVejle, Grønt Forum, and City Vejle.

Vejle's Green Guide has been created in collaboration between Vejle's Grønne Valg, City Vejle, Grønt Forum, and VisitVejle.



Good Habits

Take your good habits with you. Remember to bring a shopping bag, take a reusable water bottle or a to-go cup that can be refilled. You can also help the environment by keeping the city and nature clean, always carry a bag with you, and the trash bin will never be far away.

Looking for Nature Experiences?

We have compiled a list of trails, shelter sites, nature playgrounds, and many more experiences at www.visitvejle.dk/i-naturen

Be Curious

By choosing products and companies that are environmentally certified or labeled, you support the work towards a more sustainable future.

Be curious and don't hesitate to inquire about the companies' initiatives and green journey. Dialogue and demand can inspire and motivate businesses to take new measures.

Vandel Climate Village

In this flagship project, residents of Vandel, together with Vejle Municipality, explore how they can unite the local community around climate action. The village was designated as a Climate Village in 2021.

Learn more at klimalandsby.vejle.dk

In Vandel, you can experience:

- The Climate Exhibition: My Grandma Is a Climate Activist,
- Repair Cafés and Workshops,
- The Swap Container, Car Sharing, Climate Artworks, and Mini Forests.

Reuse, Exchange, and Repair

In Vejle Municipality, there are many opportunities to make more conscious choices regarding consumption in your everyday life. We have compiled a list of key initiatives, but please note that we may not have included everything.

- The municipal recycling stations have set up exchange areas where you can leave or pick up items that can still have a new life.
- In 'The Laboratory' at RessourceCenter Vejle, you can give new life to your old items. Workshops and information on repair and upcycling are also provided. Learn more here: voresressourcer.dk
- The Refashion Vejle association has set up clothing exchange cabinets around the municipality where you can exchange clothes, shoes, and accessories in clean and good condition. Find the cabinets here: refashionvejle.dk
- VisitVejle and Refashion Vejle have compiled a list of thrift stores in the municipality, which you can find here: visitvejle.com/vejle/experiences/shopping/second-hand-stores
- Grønt Forum has created a list of repair cafes and exchange places in the municipality. The list is regularly updated: grontforum.vejle.dk

Get Active

Grønt Forum is for all citizens of Vejle Municipality who want to take action for the green transformation. Through Grønt Forum, you can get assistance in getting started or spreading your ideas, activities, and projects.



Vejle Municipality has a plan

In 2020, the city council of Vejle Municipality adopted a Climate Plan to achieve a 70% reduction in greenhouse gas emissions by 2030 and net-zero emissions by 2050. Vejle's Green Guide is an initiative stemming from Vejle Municipality's Climate Plan.



Is something missing?

This is the first edition of the map. If you have ideas or suggestions for the next edition, please feel free to contact us. Together, we can all improve and highlight all the green initiatives in Vejle municipality.

